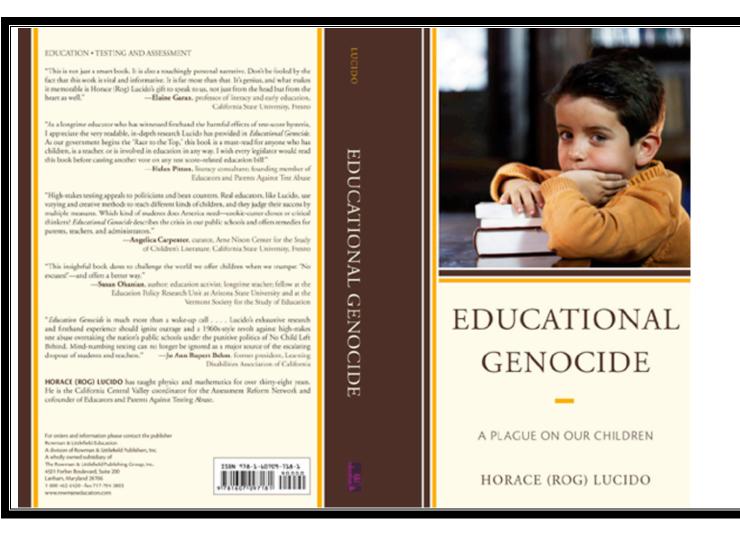
Press Release: Announcing Rowman & Littlefield's publication of



Our children's educational life is in peril. Their natural desire to learn is being compromised by the atmosphere created by high-stakes testing. *Educational Genocide-A Plague on our Children* is the result of over five years of intense research as well as twenty-five years of fieldwork on the impacts of high stakes testing on students, teachers, and schools. Rarely is the topic of teacher care and concern for their students ever imbedded in works on educational theory and practice. Here it is championed as the driving force for change.



Horace (Rog) Lucido has taught Physics and Mathematics for over 38 years in both private, charter and public schools. He has been married for 44 years to his wife, Vincie, and has five children. Rog was both a Mentor and Master Teacher for Fresno State University as well as Fresno Pacific University. He helped plan and taught at the Center for Advanced Research and Technology (CART). He authored *Test, Grade and Score-Never More* in 1997 and now his new book, *Educational Genocide-A Plague on Our Children-* is to be published in July of 2010. Rog has given numerous workshops on Coaching in the Classroom as well as Forgiving Learning. He was one of the founding members of Educators and Parents Against Testing Abuse (EPATA), and is the Central Valley Coordinator of the Assessment Reform Network. He currently is an Adjunct Instructor at Heald College and lives in Fresno, California.

Educational Genocide-A Plague on our Children by Horace Lucido

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1 Are All Things Measurable?

Exposes the false relationship between standards, measurement and the scientific process.

2 **Objectivity is Subjective**

Challenges the view that high-stakes testing is objective and scientifically valid.

3 Test Score Addiction

Describes the effects and consequences of high-stakes test score addiction.

4 Accountability is Corrupted

Reveals the results of denigrating true educational accountability to only high-stakes test scores.

5 **Education for Profit**

Chronicles corporate designs on students' individual goals and aspirations in favor of business' drive for profit.

6 **Oppressing Freedom**

Describes how high-stakes testing culture significantly reduces the academic freedoms of students and teachers.

7 Student Anguish

Details students' and their teachers' anguish because of the impact of high-stakes testing.

8 A Culture of Fear

Shows how the results of high-stakes testing are used to frighten students, teachers and schools into compliance.

9 Student, Teacher and Parent Redress

Reports on how students, teachers and parents are responding to the impact of highstakes testing.

10 No Excuses, Just Results

Demonstrates how excuses should not be avoided but used as a critical step in how all humans learn.

11 Forgiving Learning

Provides one solution that can be employed to redeem the high-stakes testing mania.

Published by Rowman and Littlefield

Due out in July 2010

Rationale for Educational Genocide-A Plague on our Children

Our children's educational life is in peril. Their natural desire to learn is being compromised by the atmosphere created by high-stakes testing. Students only go through our school system once. Students do not know what their daily schooling is supposed to be like. For the most part they just accept what they are being asked to do and begin to define what school is in terms of their personal experience of it. We are in the midst of forceful attempts to change the motives for k-12 education. Most parents and teachers are in like accord in supporting the goal of life long learning for each individual student so as to give them the tools to begin to fulfill each student's desires, hopes and dreams. The high-stakes testing milieu is endeavoring to change that. The drive is to prepare students to compete in the 'global market place' by fulfilling the desires of those in the corporate world who see students as human capital whose skills and choices are to be molded to fit the world of business. To this end education is being retrofitted to a rigid assembly line structure in which one size is to fit all. Individual student and teacher creativity, flexibility and choice are deemed unscientific and therefore suspect. It is predicated on a perverted view of science and its role in learning. It assumes all students are the same and react to stimuli in the same way. It squashes academic dissent of teachers and employs high-stakes testing as the henchmen that enforce where students, teachers and schools are to go. The result of this is outcome-based education, where the 'outcomes' are test scores determined only by once each year high-stakes testing.

Educational Genocide-A Plague on our Children is the result of over five years of intense research as well as twenty-five years of fieldwork on the impacts of high stakes testing on students, teachers, and schools. Educational genocide aptly describes what is currently happening to many of our students. This silent atrocity is taking place under our watch. Across our country educational policies and practices are killing our students' desire to learn and teachers' passion to teach. The central theme of this book is that high-stakes testing is having a critically deleterious effect on our students. The fallout impacts parents, teachers, schools, districts and states. It uses language and supportive evidence that is clear and relatable to the reader. Rarely is the topic of teacher care and concern for their students ever imbedded in works on educational theory and practice. Here it is championed as the driving force for change, exposing the causes of what I consider educational malfeasance, chronicles the effects, and also goes further to describe one possible solution: Forgiving Learning.

Endorsements

"Education Genocide is much more than a wake-up call...Lucido's exhaustive research and first-hand experience should ignite outrage and a '60's era revolt against high stakes test abuse overtaking the nation's public schools under the punitive politics of No Child Left Behind. Mindnumbing testing can no longer be ignored as a major source of escalating drop-out of students and teachers."

-Jo Ann Rupert Behm, M.S., RN, Former President, Board of Directors, Public Policy Chair, Healthy Children Project Coordinator, Learning Disabilities Association of California

This insightful book dares to challenge the world we offer children when we trumpet" No excuses!"--and offers a better way.

-Susan Ohanian, author, education activist, longtime teacher, fellow at the Education Policy Research Unit at Arizona State University and at the Vermont Society for the Study of Education, Winner of 2003 NCTE George Orwell award for Distinguished Contribution to Honesty and Clarity in Public Language

High stakes testing appeals to politicians and bean counters. Real educators, like Rog Lucido, use varying and creative methods to reach different kinds of children, and they judge their success by multiple measures. Which kind of students does America need--cookie cutter clones or critical thinkers? Educational Genocide describes the crisis in our public schools and offers remedies for parents, teachers, and administrators.

Angelica Carpenter, Curator Arne Nixon Center for the Study of Children's Literature California State University, Fresno

As a long time educator who has witnessed first hand the harmful effects of test score hysteria, I appreciate the very readable in-depth research Rog Lucido has provided in EDUCATIONAL GENOCIDE - A PLAGUE ON OUR CHILDREN. As our government begins the "Race to the Top," this book is a must-read for anyone who has children, is a teacher, or is involved in education in any way. I wish every legislator would read this book before casting another vote on any test score related education bill!

Helen Pitton, M.A. Literacy Consultant Founding member of Educators and Parents Against Test Abuse 1994 Primary "Teacher of the Year," Fresno Unified School District

This is not just a smart book. It is also a touchingly personal narrative. Don't be fooled by the fact that this work is vital and informative. It is far more than that. It's genius and what makes it memorable is Rog Lucido's gift to speak to us, not just from the head—but from the heart as well.

Dr. Elaine Garan Professor of Literacy and Early Education California State University Fresno